7 Secrets to Unlimited Traffic

If You Want To Create Traffic To Your Site...There Are Only A *Few Things*
You Need To Concentrate On!

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Unique Services

Create Something **Unique** That Will Make Others **Link** To You!

The name of the game on the Internet is **how many links** there are on the Internet that **lead back** to **your site**. The **more** you have, the **more money** you can make - it's that simple and **nothing** else matters.

The reason I say nothing else matters is because if you don't have links leading to your site, it doesn't matter if your web site is good or bad, almost **no one** will be coming to see it.

If you **do** have **many links** leading to your site then you can **test** any web site you want to see which makes the **most** money. You don't even need your own product. You can promote other people's products and make a fortune if you have enough links leading back to you.

You **must** come up with some way to cause **1000 of links** to be created that lead to **your** site...

Let me show you exactly why...

Let's take the **Special Report Network** as an example. I had a programmer friend of mine create the script for it in just a couple days.

It was a simple idea...take something that was **already working** and make it **better**, make it **faster** and **automatic**.

Here it is just a few months later and there are now over **35,000 sites** linked **to me** because of this simple idea.

And I can do **anything** I want with it. **Advertise** on it, direct hits to **other places** when they are done with the site, capture **email addresses**, sell **advertising space** and so on.

It's just a **baby** and still generates over **100,000** hits a month.

Here's another example...

Ralph Marston's site lets people put up a small image on their own site that changes every day and gives a "*thought for the day*". It's **very popular** and creates **thousands** of hits for him.

Here's another....

InsiderReports.com has a service where you can add a search engine to your site that will allow your visitors to search through a few **thousand** special reports. This gets them **thousands** of hits in return.

Give Away **Web** Space!

Here's an easy way to create traffic I've recommended to the Warrior Group for a long time....

Offer **free** web site hosting. **Your** banner or text link should appear on **every website** on your server. Make your free web space service **different** from others somehow. Spice it up in some way and attract as **many** people as you can.

As more people come and visit your site, many will setup their own free site with you. Let's say you get **1000 hits a day** from giving away the sites. If you are selling a hot product that gets you at least a **2%** response rate, you will average **20 sales** a day. If your product sells for **$29.95** that comes to **$599.00** a day.

Give Away **Autoresponders!**

Free autoresponders are a very powerful way to get thousands of people clicking to your site. E-Mail gets a **much** better response than **most** marketing you can do.

When you give away autoresponders, a link to your site is tagged on to the end of every autoresponder on your system. Find a host that allows you to have **unlimited** autoresponders and you're set to go.

Create A Hot New **Software**!

New software is one of the things that **spread the fastest** on the Internet. If you can program or know someone who can, see if you can think up some unique software that will take the web by storm.

Host **CGI** Forms!

Do **you** know how to work with simple cgi forms?

Did you know there are **millions** of people who **can't** figure them out but still **need** them badly?

Maybe **you** could host them for them?

Warrior member **David Beroff** has over **50,000 sites** linking back to him.

How?

He provides a service **millions** of people need badly. The ability to host **forms**. Order forms, response forms, complaint forms etc. He hosts the forms for free on his server.

The **kicker** is, David can **advertise anything** he wants on **ALL 50,000 of those response forms!**

Create **eBooks** For Others!

Do you have eBook publishing software?

You could start a service where you make eBooks for others free. The only **charge** for your service is a **noticeable link** on the front of the eBook **direct** to **your** site.

It saves the client from **$70** to **$150** and creates a **flow of traffic** for **you** as soon as they **release** the eBook to the public.

This could end up being **better** than writing your own eBook. Most people have **no idea** how simple it is to create an eBook. If **you** create **100 eBooks** for people and **all** of them have a **link** on the **front cover** to **your** site - you will **soon** be in a **very sweet position**.

100 eBooks **multiplying** across the Internet at the **same** time...

All of them advertising **your** site...

How do you go about **creating** a unique service?

You could start by looking at **every script** out there differently.

You could find a script that does one thing, hook up with a programmer, have him modify it and make it do something else. Something different that will make people **want** to link to you because of it.

I can't tell you exactly **what** to create because if I knew I would already have **my** programmers on it...that I can assure you.

I created the Special Report Network and ResponseMaster just by tracking my logs. I have another secret project being worked on now and I am constantly looking for more ideas. So believe me if I find one I won't be running my head about it.

Since we are talking about this let me say this: If you have a killer idea and no money contact me. If I think it will **really work** we will make a deal and get it going - **now**!

The programmers I work with can do **anything** I ask. They might charge me an arm and a leg but they can get it done.

Don't think your idea won't work. The Special Report Network was the goofiest thing I have ever thought of and it works like **crazy** and is growing **fast**. Even though I had no less than **15 copy cats** a month later it's **still going strong**. One fellow who gives custom classified ad pages away to people copied me almost word for word. He could have at least been a **little** creative :-)

Be prepared for that. When you create something that **works** you will have copy cats spring up everywhere. That's why when you do create something awesome you contact people like me who can tell **1000's** about it **all at once**. Plus, many of those I tell have 1000's of **their own subscribers** that they will tell and so on.

That way you capture a **huge** head start before anyone else **has time** to copy you. I don't accept everything that comes my way but I am **always** on the lookout for new ideas that will work.

Start looking **hard** at the way others do things to get traffic to their sites and see if you can't twist it up in some way and create a new way to get traffic to your own site. It's not that hard to do. You may even become the next hotmail.com :) What are they worth now, a few **billion**?

Special Reports

Do you have a subject related to the products you sell that you can write about and give away for free?

If so, it is a very simple but **powerful** way of getting thousands of sites to **link to you** or host your report on their own site. The number of sites that will host your report will vary according to the **subject** of the report.

I know for marketing and money-making there are **thousands** of sites that host other people's reports. In fact **most** business sites you see have a number of reports and articles on them for their visitors to read.

The steps are very simple..

1. Write a report that provides people with **valuable** information. The **better** the report the **more** it gets posted and linked to.

2. Add a **resourcebox** at the **end** of the report showing ways people can **contact** you, your **email**, **web site** etc. State that the reader may give the report away **freely** as long as the contents remain **unchanged**. Have a copyright on it.

3. Send the report to every **e-zine** on the Internet and Submit it to **all** the **search engines**. You can also find sites that host reports like yours and **email them directly** and ask if they would like to offer yours to their visitors. The **direct** approach **works**!

Those 3 simple steps will do it...

It's completely **free** to do and will drive a **constant** flow of traffic to your site. Write 4 or 5 reports that really make people's heads roll and a year from now you will be suprised at the traffic they bring in **daily**.

Not only that...if you follow step 3 you could make a **bundle** of cash you didn't expect real quick...

How?

By one of those e-zines with a **huge** subscription sending your report to **all** their subscribers. You will get a quick **flood** of hits and **orders** for what you are selling on your site. *(if people are buying what you are selling)*

To get a deeper understanding about the power of special reports try to remember a time when you read an article that made you say things like.."*this guy is on the money*"..."*Ah Ha..that's how you do that*"....and so on?

Remember how it made you **feel** toward the **author**?

Did you ever end up **buying** something from that author?

For many of you I know the answer to those questions is **yes**.

That's what **good articles** do...they make a certain number of people really **like** you. People that like you will **buy** from you **100 times** easier than someone who has **never** heard of you.

Think of this...

A good article is like a **public relations expert** out there promoting **you** 24 hours a day....

One of your reports on **1000** sites is like **1000 public relations experts** out there telling people about **you** 24 hours a day....

That is how you make money on the Internet.

Affiliates

An affiliate program **can** make you a **millionaire**!

An affiliate program **can** make you **$30,000 a month or more** within **3 months** of starting it.

An affiliate program **is** one of the few things in this world that **can** actually make you - **get rich quick**!

With the **right** product and a real **direct response** web site an affiliate program will **multiply** your advertising **worldwide** with little additional effort from you.

I may sound a little **dramatic** to you - if so I apologize, but I'm telling you the truth as it happened. This is **exactly** the way it went for me and a few others I know.

How **successful** an affiliate program becomes depends on the **product** and the **advertising** behind it. If you have a hot product and can write a solid **direct response web site** to sell it - there is no reason in the world you can't make **your own** fortune with an affiliate program.

I will tell you in this letter **everything** you need to know to have your **own** affiliate program **up**, **running** and **duplicating** your efforts in **no time**. It won't take but a few paragraphs to tell you what you need.

And contrary to what you may have heard or think, there is no **magic secret** to creating an affiliate program. You can go to a place like **www.clickbank.com** and have a simple program up and running in about **5** minutes. They even accept the credit cards.

Your first and most important concern is a host. My suggestion as of this writing would be **Virtualis.com**.

Here's why...

They can fix **any** problem you have.
They fix it **fast**.
They don't **bitch** while fixing it.

And **most** importantly...

They know what **business people** need. They are great to work with and like I mentioned before they have a team of people that can do **any programming** you need.

The next most important part is the **script** or **service** you intend to use to **track** your affiliates **commissions**.

Things are **not** the same as when I started my first affiliate program. Now you can have it **all** done for you automatically by people who run services like this: **AffiliateTracking.com.** Even the **commission check payments** can be done for you. With this service, if you have a **product** and a **domain** you're in business.

Or, if you want **total control** of your business you can use one of the script sources below....
www.groundbreak.com ***** Recommended***

These are two that I can personally **recommend**. The second one has great **Ad Tracking** capabilities. There are also more
scripts available **here**.

However...

If you are like me and prefer **not** to depend on **scripts** to keep track of commissions, I will give you the **best** source in the world for **any** kind of tracking you need done.

The source I am about to reveal to you is **incredibly** valuable. Before two tier scripts became available I was offered **$500** just to reveal the address you are about to get.

They can allow you to run **any** type of program you can imagine. Any type of **MLM** or **Non-MLM** structure can be tracked by their computers. The popular **Two-Tier** is extremely easy for them to track.

They have been providing these services **long before** you or I ever even heard of an Internet. They have also done the tracking for hundreds of **successful** companies and can provide **references** for you to call.

Note: *Please do not approach this company with scams or ideas that are not yet proven to sell. They want to be fairly certain they are not wasting their time.*

Their name is Dynamic Computing:

DYNAMIC COMPUTING
P.O. BOX 11
317 RIVERVIEW AV.
DREXEL HILL, PA 19026
http://www.dyncomp.com/

Don't be mislead by the very simple web site. They only have that up in case they are on the phone with someone that wants more details right then. Dynamic Computing relies almost totally on **word of mouth** advertising. They are **that** good and reliable.

All their tracking is done **offline**. They do nothing on the Internet whatsoever. You send them your new applications with both the sponsor's affiliate number and the new affiliates number on them and they take care of the rest.

There is **no** setup fee and they can begin tracking immediately. Your affiliates information is **triple safe** with backups on **3 computers** in **different** states.

Even though I use offline tracking to make **sure** my affiliates **never** lose their commissions I still use scripts to provide **Ad Tracking** so affiliates can see how many **hits** their ads are pulling in as well as a manually updated sales stats page to show when a sale was made with an I-check, by phone or by postal mail.

If you need some modifications done to your script remember that there are thousands of **CGI** programmers out there looking for simple jobs like **modifying** scripts for others. Virtualis also can come to your aid on this subject as well. They have **the source** for **programmers** of **all** types.

Assuming you have a product and a web site that has *proven* its ability to sell the product, all you need is a **host** and a **script** or **service** to track commissions and you are ready to start your own affiliate program.

eBooks

Electronic Books!

There are **two things** you need to know about them.

#1. People **love** them!
#2. Once you release one, it can spread like a **virus**!

That's really all a good marketer needs to hear to understand their real marketing power on the Internet. A good, free eBook can be your best salesman 24 hours a day non-stop.

Plus, your best salesman will duplicate himself automatically as **other web sites** host it or link to it for their own visitors.

It's hard to ask for a **more powerful** marketing tool than that.

My eBook "**Magic Letters**" is already responsible for $1,000's a month in sales and its just been out a few months. A year from now I'll be drowning in sales from it alone.

The e-book can **multiply** upon itself **without restriction** and in **all directions at once**. I've said that in other reports and it doesn't hurt to repeat it here again. Once you understand how an eBook or free report **takes advantage** of the Internet you begin to see just how powerful they are.

***

The material for your eBook can come from **your own** writing or from works that are now in the **public domain**. 1000's of subjects are possible.

One of our Warrior members sold thousands of dollars worth of a manual called "Cocaine & Marijuana Smugglers Can Make You Rich". The manual was about buying and selling cars that the police had confiscated in drug raids. The thing about this manual was that it was **all public information** available free to anyone from the government.

You could do the same thing to compile a free eBook.

***

It is **super easy** to create an eBook with the software that is out now. The first 3 of these sources below create eBooks out of web pages. You simply build the site (book) to look the way you want it to and then click on **compile**. Out comes your eBook in an **.exe** file ready to run.

www.ebookedit.com ***just $64.95***
www.webcompiler.com
www.bersoft.com
www.e-ditorial.com ***only $69.95***
www.neosoftware.com

OR

Create ebooks in PDF with help Adobe Acrobat.

***

Want **guaranteed** widespread distribution?

Then...

Create eBooks that can be **sold** by others. Even allow people to start their own **affiliate program** with it.

Here's how....

First, in the eBook make it clear that **anyone** who bought it can also **sell** it. **Free**..no setup or distributor fees. Your goal is for the eBook to expand as **fast** as possible, tacking on fees will only **slow** it down.

Second, show them how to accept credit cards and get other sites to link to them using a place like **www.clickbank.com**.

Anyone can start their own **affiliate program** selling **your** eBook using **www.clickbank.com**.

In order for the eBook to be **sold** it needs to be **valuable**.

Make it something **you yourself** would be **proud** to sell and before long you will have 1000's of people selling it.

Why would you want to do this?

Because the eBook that people are selling introduces **you** to thousands of people. It also introduces them to your **main** product which the eBook should be promoting.

You see, the eBook should not only be a valuable product, it should also be a hard hitting sales letter for something **you** are selling.

You don't want to turn the entire eBook into a sales letter. Be creative and you will find **many** ways to **make it known** that they **need** your **main product** while at the same time giving them really powerful information they can use **now**.

If you don't like the idea of starting an affiliate program this is a way to avoid it and still have the **same** power of an affiliate program. You will have thousands of people selling an eBook that does a good job of convincing people that they need your **main** product.

So in the end, you still have a huge force of affiliates making you money without any of the hassles.

Search Engines

Three years ago I wrote a report called:

"How to Manipulate Search Engines and Get Hundreds of Hits A Day In Less Than A Week!"

(actually I wouldn't call it a report, more like a note to the Warriors)

"Search Engine Rip-Offs"

It's no secret that I hate search engines. It's not their fault really. The way they are setup just simply makes them **worthless marketing tools**. Here's the major reason I feel that way....

It takes way too long to get listed and it's not a predictable thing. You may be on top today and drop down to **200 tomorrow**. You can't depend on search engines for a steady supply of money.

I can't stand the thought of working on a page, listing it with all the search engines and then two weeks later find that all my work only got me to **#456** in the listing under my keywords... **yehaaa....thanks a lot.**

Right now, if you go to **www.altavista.com** and type in "internet marketing" without the quotes, you will see Internet Marketing Warriors come up in the related searches box. Many Warriors who saw that thought it would make me a million. **NOT!** Has not helped a single bit.

The ONLY thing I know of that works on sarch engines, no matter what other people will tell you, is **creating a lot of portal sites.** A bunch of real, live sites that lead to your main site. Check out how our fellow Warrior below does it.

One of our fellow Warriors members, and the owner of **www.icemall.com,** has 1000's of hits a day because of tons of different pages on his site. Very Simple And It Works!!

These portal sites will get listed. The more you have the more hits you will get. It takes work but it **does work** in the long run.

Let me tell you I got some heat off that one. The report deals with using **gateway pages** in search engines. The gateway pages exist only for the purpose of leading people to your **main site** - where you make sales.

I got letters from people who said that I should be ashamed for writing that report and that people would start **spamming** the search engines because of it.

Well, now I suppose I have my revenge. ;)

You see, here it is **3 years later** and I have caught some of those **same people** who sent me those letters now selling a new software that they praise like **fanatics** as the greatest new marketing tool on earth.

What is this software?

WebPosition Gold! - a search engine ranking software product that is being hailed by all the big name news and magazine sites as the greatest thing since sliced bread.

Places like **NewsWeek**, WebDeveloper.com, CNET, **PC Magazine** and **ZDNet** have all gave it stars and reviews galore.

And what does this good old WebPosition do?

Why it creates "**Gateway**" or "**Doorway Pages**" for you by the dozens...as many as you want. These people where telling me how evil my report was on using gateway pages, and now here they are praising the virtues of WebPosition software which does **exactly what I already said to do 3 years ago**.

(to be fair to WebPosition I have to say that that is not all it does, it will do other things for you as well)

I suppose since all the **major magazine** and **news** sites was praising WebPosition they figured it was *ok* after all. :)

The Warriors who began using gateway pages back then now have sites with **1000's of hits** a day every day. They did not wait for a big news site to *approve* anything for them.

This method **still works** today as good as when I first wrote about it 3 years ago. Now, with software like WebPosition it is even easier to do. Back then we had to create our pages and submit them to search engines manually. Now you can just let the software do it for you.

One of the **easiest** ways to get traffic to your site is to use the **bundles** of reports you can buy on the net. You simply take a number of these reports and create web pages that have a good chance of getting listed high and then you submit them to all the major search engines.

If you are a **Warrior member** you have a **ton** of reports you can use inside the site.

Warning: If you are mostly interested in marketing and making money you may have seen these bundled reports **hundreds** of times. That may lead you to **think** they are worthless and that **everyone** in the world has seen them and no one wants them.

That could not be **further** from the truth. Only people like **you**, those interested in **money,** have seen the reports many times. **Not everyone else** in the world. **Millions** of people love these reports and they also love when they stumble across them on the web. **Insiderreports.com** uses 90% of these same reports to get tons of web sites to link to them.

You won't hear **them** saying these reports have been seen by everyone - they **know** better.

If you still don't like the idea of using those reports - then use all the reports of the **experts** you like. Take all the reports that you are allowed to distribute **freely** and make a **search engine ready** page for each one. Your banners or links can go on **top**
or **bottom** of the page..or **both**.

Whatever you submit to the search engines, make it something **useful**. That's why I say it is better to use the reports because at least you are providing something. If everyone used the pages that Web Position creates **as is** the search engines really would be filled with **garbage**. Put something **valuable** on your pages.

If you have WebPosition software then use it to make the pages you create **search engine ready**. WebPosition can help you make the pages get listed higher. I think you can use just the demo for this purpose without even having to register it. If you don't register it you will still have to submit your pages to the search engines yourself. It's a little work but it's worth it.

This is incredibly **easy**. If you do it and **test** with different headlines and keywords, some of those pages you list will rank high in the search engines. Get 5 high ranking pages and you will get some hits. Get 10 listed and you will really get some hits....shoot for **25 to 100 listed** and you can be making a small fortune.

Jeremy Martinez, a **long time** Warrior member, has made $1,000's of dollars a week for the last two years selling products that **hundreds** of other sites are trying to sell.

How is he making **so much money** with so much **competition** out there selling the **same** thing?

He does it with **effective use** of gateway pages...

A lot of gateway pages!

It makes no difference what search engine you look on Jeremy Martinez's sites come up **on top and all over the first page**. If someone does a search his type of product and they are ready to buy, they will end up buying the product from Jeremy.

(I'm sorry I can't mention the actual product he sells. I did in the first draft of this letter but I passed it by him before I released it and he freaked out:)

The thing I get a kick out of watching Jeremy is that he has **so many** different sites. You never know what site is his and what is not. He has so many different page styles and domain names that he uses that he totally **dominates** the market for this
product.

Here's another way to rank high. Search engines will **favor** your site over another **if** you have **more links leading to it** than your competition has leading **to theirs**. An easy way to get a ton of links leading to your site is to submit some of the gateway pages you create to **1000's** of those **FFA's** pages.

Some people I know use a program called Submission Wizzard to submit gateway pages to **hundreds** of those sites at once.

That way, when the search engines **crawl** those FFA sites they will pick up all the links leading to your site and favor **your site over others** when you submit to them the next time.

You could have **2000** FFA or Classified sites linking back to your site. If your competition has less links to their site the search engines will list **your site** higher.

(That's all FFA sites are good for)

Here's another one. If you get the Web Position software you will see that it recommends buying **more** domain names or getting a host that will let you have all the **subdomains** you want.

The search engines will only accept so many submissions from **one** domain so you either need more or you need the ability to have **subdomains**.

A subdomain is like: http://**yourname**.privatesites.com

I could take privatesites.com and list **any** subdomain I want in the search engines.

http://Profits.privatesites.com
http://Fred.privatesites.com
http://HeyClickHere.privatesites.com
http://ClickMeILoveIt.privatesites.com

To the search engine it looks **different** but it goes to the same place - **your main site**.

This is **ok** if you can afford **more** domain names. But some people can't. So for those of you a little **strapped** here's what you do....

There are many new **free web hosts** coming out that let you have your own **subdomain** name. You can use these free hosts to get your **gateway pages** listed in the search engines. Normal free web space sites **don't** get listed in the engines because they have far too many people submitting their domain name.

However, the sites that give you **your own** subdomain **get by** the search engines because every domain is different from the other. You could have as many of these sites as you want with a **ton of different gateway pages** all leading to your **main** site.

Get started **now** and you can get the hits you need to make money.

Note: It is a **good idea** to get the WebPosition software to see how to avoid getting penalized by the search engines. It tells you all the ways to list as many pages as possible without running into trouble.

*"Some of the techniques you shared with us *months* ago are just now being promoted by others in their marketing manuals and newsletters as *new* techniques." Sincerely,*
Bryan Kumar - ProDesk.com

Free Publicity

You **can** get **free publicity** on the net!

A **lot** of it!

If you **like** publicity, once it comes to you **take it**. The more you take the **more you will begin to get** as other media spot you. **Nothing** can cause of a **flood** of people rushing to **you** like an article of yours appearing in a magazine with **2,000,000** readers.

And it really is there...ready for the taking all over the net. There are **thousands** of editors out here as you read this looking **hard** for a good **news** story. Without them they don't have a business and with so much competition they are taking what they can get!

A Press Release?

Use them!

A press release at the **right place** at the **right time** can land a quick **$100,000** in your bank account.

Tip: Approach Editor's **Directly**!

Send them your press release **yourself**.

It works! You will find **many** of these editor's are more willing to work with you than a lot of people think. Most people think of hiring a **public relations firm** to do a press release and get mentions in magazines. It's not always necessary to do that. **Especially** if you are on the Internet.

These editor's are **human** too. Just like **us**. They have a **job**. They have **quota's** to fill and **stories** to find. You can make their job easier by going directly to them.

Give it a try and **you** may find yourself getting responses like:

Hi Mark,

Thank you for the information. Your article has been accepted and will be included in our upcoming newsletter.

Sincerely,
David Smith
Editor in Chief

Do you know what your article in a newsletter that has **250,000 subscribers** means?

It means you are going to get a **quick flood** of people to your site and that means **money**.

For just a couple minutes of your time sending the editor a note you could get 10,000 visitor's in **one** day. If you have only a **2%** conversion and you are selling a **$30** product, you would make **$6000** in one day for **two minutes or less** of work.

Try **This Source** **(or Profiting With Press Releases)** for **Press Release** information. Use his advice on constructing your press release and you are almost **guaranteed** success.

In short, **grab** the publicity that is available to you **everywhere** on the Internet. Only 4 or 5 **positive hits** can make you an extra **$150,000 this year** It's happening **all** the time.

eZines

eZine **advertising** is for getting whatever strategy you are going to use to **create links** to your site off to **great start**.

If you have created a Free eBook - **launch it** by sponsoring an eZine with **100,000 readers**.

It's **ok** if the eBook is free and you won't make any money up front. Because if you have done your job right, that one ad will get your eBook started **multiplying** across the Internet.

(*Side tip on eBooks*) - Have you seen those scripts on sites that if you like the site you can enter a few **friends** email addresses and **recommend** the site to them just by clicking the button? Well, that is a great way to make your **eBook expand even faster**. Possibly **twice** as fast. Put one of those pages in your eBook and **anyone** can refer it to a friend. **Many** will...

As long as what you are **advertising** will create **multiple links back to your site** - then **all of your ads** will end up **profitable**.

Also, most eZine sites **archive** each issue for years. Millions of people read those archived issues over the years. Your ad in these eZines will **continue to work** for you for a long time.

This is the **idea** behind creating something that **multiplies on itself** after you release it. **Everything** you do with it causes **more links** to be created to **your site**.

Let's say you advertise with any big email advertising company and spend **$** for them to send your ad out to their list...

They send it out and **800** people come to your site....

Only **15** of those bought your **$30** product...that comes to **$450**. **You didn't even break even**. Which is what happens to **most** people.

Now...let's **change this around** a bit....

Let's say you advertise with Opt-inemail.com **again** except this time you **aren't selling anything**....you are giving away a **Free eBook** that will **change people's lives** if they read it...

Let's say that same **800** downloaded your eBook and loved it. Let's again say that the same **15** people bought your **$30** product which the eBook also promoted.

Ok..this time you still came out with **$450**. But something else **much more important** happened. You planted a **seed** that will **not** stop growing. Some of those 800 people will give the eBook away **on their own site**. Some of them will add it to a **package** they are already selling and so on...

The eBook will **continue to spread** and that one **$600 dollar advertisement** with Businesslink **could** end up making you **$6000** or more within few weeks.

Advertising **one shot deals** in an eZine is **rarely** profitable. You have to be **really good** at writing **direct response ads** to make money that way consistently.

So make **your** eZine ads **multiply your efforts!**

The Ultimate Killer

What is the one thing that **kills** almost **all** people's ability to make money?

The answer....

"The **feeling** of - there **must** be something **more**"

More fortunes than you can imagine are being **lost** right now by people who simply can't or won't stop looking for the **big** secret.

There are **no big secrets** to find.

The **guru** or the **group of guru's** who promise you the moon if you will just buy their $200 package are flat out **lying** to you. You will only find **basic** information and **nothing** more.

If you want to get right down to the **absolute basics** of what **works** and what does **not** - then **this** little eBook is worth **more** than **ANY** - **I did say ANY** - $200 package out there right now - and today is **8/27/99**.

Ken Evoy, a very successful web entrepreneur, sells a book for **under $20** that also beats **ANY** of the courses over $200.

The point?

Stop looking and spending and start doing - there is nothing else to find!

If you have your **own** product or you are going to promote a **good affiliate program** of someone else's, the **few contacts** and **sources** you need to turn it into **serious** money are right **here** in this little eBook.

I use the **exact** information in this eBook and **nothing more** to get **1000's of links** to my sites.

To confirm this go to a place like: **http://www.linkpopularity.com/**
and type in **www.yoursitename.com**

Even my **free** program, the **Special-Report-Network.net**, has **1000's** of links to it already and it is just a few months old.

And this is not even counting the links you **can't see** from the thousands of **eBooks** on the net leading back to my site.

Spending effort on things like **FFA** sites and **classified** ads are a **waste of time**.

Sure you may get **15 hits** a week after posting to all those FFA's but are you making any **money** with 15 hits?

And after you stop posting **what** happens to your traffic?

It goes right back down to **zero** doesn't it?

By using some of the **self multiplying** strategies we talk about in this eBook, **everything** you do begins to **multiply** on your **one time** effort....making you **more** and **more** money as it continues to **work for you** own it's own.

Whether you want to make $500 a week or 1 Million this year you have to concentrate on the **only 7 things that matter**...

and they are...

Unique Service
Search Engines
Special Reports
Free Publicity
Affiliates
eBooks
eZines

and their only purpose is to - **create a never ending stream of links back to <u>your</u> site.**

Move **outside** of these and you are making a mistake.